

ANAYA
BOUTIQUE



AIQR for Boutique Business – Your Smart Digital Assistant

Transform your boutique into a customer-capturing powerhouse with Digitree Infotech's intelligent QR solution designed specifically for Indian fashion retailers.

⚠ CRITICAL ALERT

Warning for Boutique Owners: Are You Losing Customers Every Day?

If you're still relying solely on walk-in customers, phone calls, or Instagram DM replies to run your boutique business, you're leaving money on the table every single day. While you're waiting for customers to remember you, they're quietly shopping at other boutiques that stay connected.

The harsh reality? In today's competitive retail landscape, being memorable isn't enough. You need to be present, responsive, and automated. Every customer who walks away without a proper connection is a potential repeat sale lost forever.

The Hard Truth: Silent Sales Killers in Your Boutique

Customer Visited, Number Not Saved

Repeat sale opportunity disappears forever. No way to follow up, no way to remind them of your new collection.

Price Inquiry, Late Reply

Interest vanishes in hours. Your competitor responded faster and closed the sale.

New Collection Launched, Customer Unaware

They forget you exist while scrolling through other boutiques' Instagram feeds.

Festival Offer Running, No Reminder Sent

Your best sales season passes by with customers shopping elsewhere.

"In boutique business, the biggest loss isn't from customers who never visit—it's from customers who visit once and forget you exist."

Every missed connection is a missed sale. Every delayed response is a lost customer. Every manual process is costing you money. The question isn't whether you can afford automation—it's whether you can afford to keep losing customers.



Introducing AIQR: Smart QR Technology for Modern Boutiques

Digitree Infotech's AIQR Scanner is your answer to never losing another interested customer. This intelligent QR system ensures that every visitor to your boutique becomes a permanent contact in your customer database, ready for automated engagement and follow-ups.

The moment a customer scans your AIQR code, magic happens: their mobile number is automatically saved in your CRM system, they receive an instant WhatsApp welcome message with your latest collection details, and your automated follow-up system springs into action. No manual entry, no forgotten contacts, no missed opportunities.

This isn't just about capturing numbers—it's about building lasting relationships with every person who shows interest in your boutique. AIQR bridges the gap between a casual visitor and a loyal, repeat customer.

Powerful Features That Transform Your Boutique Business



Auto-Save Customer Data

Every customer's mobile number automatically captured and organized in your CRM system. Never lose a potential repeat customer again.



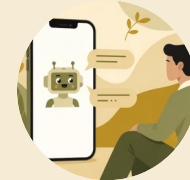
WhatsApp Bulk Messaging

Send new arrivals, exclusive offers, and seasonal sales to all customers instantly. Reach hundreds with one click.



Festival & Season Reminders

Automated reminders for Diwali, weddings, festivals—when customers are ready to shop, you're top of mind.



24×7 AI Assistant

Your digital assistant answers customer queries instantly, even when your shop is closed. No more missed inquiries.



Appointment Booking System

Customers can schedule trials, fittings, and consultations directly. Organized appointments mean better service.



Auto-Send Catalogue & Details

Instantly share your complete catalogue, price ranges, and store location. Information delivered before they even ask.

What Happens Without AIQR? The Cost of Staying Manual



→ One-Time Visitors Never Return

Customer visited once, loved your collection, but you have no way to remind them you exist. They shop elsewhere next time.

→ New Collections Launch Silently

You invest in fresh inventory, but customers don't know about it. Your competition's automated messages reach them first.

→ Sales Go Unnoticed

You run a festival discount, but manual calling reaches only 10-15 people. Hundreds of potential buyers never hear about it.

→ Competitors Capture Your Customers

While you rely on memory and manual follow-ups, smart boutiques with automated systems stay in constant touch with shared prospects.

❏ **Bottom Line:** Boutiques that ignore automation don't just limit their growth—they actively shrink their customer base while competitors scale effortlessly.

AIQR Results: More Repeat Customers, Guaranteed Sales Growth

3X

Repeat Purchase Rate

Customers return three times more often when you maintain automated engagement and timely reminders.

70%

Walk-In Conversion

Convert casual visitors into loyal buyers with consistent, personalized communication and follow-ups.

24/7

Customer Engagement

Your boutique stays active round-the-clock, answering queries and capturing interest even during closed hours.

40%

Sales Increase

Automated reminders and timely offers drive consistent revenue growth without adding pressure on your team.

These aren't just numbers—they're the real results boutique owners experience when they stop relying on manual processes and embrace smart automation. AIQR doesn't just help you work harder; it helps you work smarter, turning every customer interaction into a lasting relationship and every relationship into recurring revenue.

Your AI Assistant Works While You Sleep

24×7 Operations Without Extra Staff

Imagine this: It's 11 PM, your shop closed three hours ago, but a potential customer is browsing online, interested in your bridal collection. In traditional setups, they'd move on to a competitor. With AIQR's AI Assistant, they get instant responses.

Your AI assistant handles everything automatically after closing time:

- Shows complete collection with high-quality images and descriptions
- Allows customers to schedule appointments for the next day
- Sends detailed information about ongoing offers and discount schemes
- Captures customer preferences and requirements for your morning review
- Answers common questions about fabrics, sizes, and customization options

The result? Customers don't wait, and you don't lose sales. Your boutique operates as a 24-hour business without hiring night staff or staying up late. Every inquiry is captured, every interest is nurtured, and every potential sale is maximized—automatically.



Why Choose Digitree Infotech for Your Boutique Automation?

Boutique-Specific Solution

AIQR is tailored specifically for fashion and boutique businesses in India. We understand your unique challenges—seasonal sales, festival rushes, custom orders, and the importance of personal relationships with customers. Our system is built around how boutiques actually operate.

WhatsApp & CRM Integration

Your customers already use WhatsApp daily. AIQR leverages this familiarity with seamless integration into your CRM system. No new apps for customers to download, no complicated platforms to learn—just simple, effective communication.

Zero Technical Hassle

We handle the entire setup process. No technical knowledge required from your end. Our team trains your staff, sets up the system, and provides ongoing support. You focus on fashion; we handle the technology.

Proven for Indian Retail

AIQR is designed specifically for the Indian market—understanding regional festivals, local shopping patterns, and the cultural importance of personalized service. This isn't a foreign solution adapted for India; it's built for Indian boutiques from day one.

🕒 ACT NOW

Today's Missed Customer is Tomorrow's Lost Sale

Don't Wait Another Day to Automate

Every day you delay implementing AIQR is another day of losing customers to boutiques that are already automated. While you're manually calling 10 customers, your competitors are automatically reaching 500. While you're sleeping, they're capturing interest and scheduling appointments.

The boutique business is evolving rapidly. Customers expect instant responses, personalized experiences, and seamless communication. Manual processes can't keep up with these expectations—automation can.

The choice is simple: Embrace smart technology now and grow, or stick to manual methods and watch your market share shrink. AIQR isn't just an investment in technology; it's an investment in your boutique's future.

📌 **Special Offer:** Contact us today for a free consultation and demo of how AIQR can transform your specific boutique business.



Call Us

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Speak directly with our boutique automation specialists



Email Us

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Get detailed information and pricing



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